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Minutes of a Committee Meeting from 10:30 on Thursday 11th June
Online Meeting

Present

David Atkinson
Mark Brighty
Graham Calder
James Dodd
Mark Fooks
Jim Ford
Natasha Horn
Ben Rogers
John Smythe

Apologies

Agreed Actions to be completed (some carried over from last meeting):

1. Graham Calder to obtain visit content details about Warsash Academy for a potential members' visit in 2019.
 2. Graham Calder to circulate request for Ideas / thoughts for Cascades in 2023/24.
 3. All committee members to solicit new company members to the UK NMA.
 4. Mark Fooks to contact Lance Mooney to provide options as to feasibility to visit Queen Elizabeth Carrier.
 5. David Atkinson to setup an CIMAC UK LinkedIn page.
 6. Mark Brighty to contact Luke Pearson of Innio about private membership
 7. James Dodd to prepare chairman message to send to members
 8. James Dodd to contact Central CIMAC regarding 2020/2021 planning
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 10. David Atkinson to chase 2019/2020 payment
 11. Ben Rogers to chase 2019/2020 payment
 12. Mark Fooks to send corporate membership forms to Graham Calder
 13. All to read CIMAC congress principles
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1. Welcome

A welcome was extended to all committee members. Due to the current situation, a virtual meeting was arranged. All committee members could access the meeting successfully.

2. Items to appear in Additional Agenda Items

Website payment

3. Finances

- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
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- [Redacted]
- [Redacted]

4. Membership

- Current UK NMA Membership

The current membership consists of 21 corporate members and 3 private members. Based on this membership level, we fall within Class II of the Central CIMAC payment structure.

- Association new and potential members

A new corporate member joined the UK NMA in June.

Tim Eyre
Croda Lubricants

Graham advised that Gulf Oil Marine will become corporate members with Paul Elliott the main contact person. Mark Fooks to send Graham the membership forms. Graham will then become a private member. Mark Brighty to contact Luke Pearson about potential private membership.

5. Minutes of the last meeting

- Approval of minutes

The minutes were approved.

- Action list from minutes

See outstanding actions section on page 1.

- Matters arising

Discussed and recorded under other agenda headings.

6. NMA Events

- Ideas for remainder of 2020

To keep the membership updated with the current situation, it was decided to prepare a letter outlining what the UK NMA are planning for the remainder of the year. Central CIMAC have run several successful Webinars on the Global Sulphur Cap 2020. The UK NMA could conduct similar webinars for the UK members. This will be discussed further at the next committee meeting, with a potential date of September.

- AGM & Members Day

Lloyds Register in Southampton have agreed to host the Members Day in November. Depending on the current situation, we may have to consider a virtual meeting. James Dodd to contact Lloyds to check if they are still able to host. It will be decided in September whether we should have a face-2-face or virtual meeting.

- Congress 2025

The UK NMA will have to prepare a letter of interest to host congress in 2025. Based on the timescale of previous submissions, this will be needed in the 2nd quarter of next year. During the Autumn council meeting in 2021, the decision will be made as to where congress will be held. A lot of preparation work is required from the committee to prepare these documents. James Dodd to contact Central CIMAC to discuss whether the format of future congresses will stay the same. The committee to consider location, venue and social program before next committee meeting.

7. Central CIMAC

- Review of documents

CIMAC Central have prepared/updated several documents outlining the main objectives of the organisation. The Congress principles document gives an overview of the tasks and responsibilities of hosting congress. The main responsibilities of the hosting NMA are: -

- Congress venue
- Social program
- Technical tours
- Sponsoring
- Registration
- Congress president

The committee should read these documents.

- Feedback from meeting

A meeting was arranged between Central CIMAC and the local NMA's to discuss how we communicate with our members. The main objectives from these meetings are summarised below. The full document is attached to these minutes.

- Need to leverage more on the CIMAC Vision, Mission and Values:
 - Make it more visible on the website
 - Make sure Vision, Mission and Values become more visible in promotion material
- Promotion material for CIMAC:

- Make it available for all members to be used
- Technical database: Can we make it available for external as well
- NMAs meetings:
 - Participation (e.g. chair) from the strategy groups, WGs, or other NMAs as invited speakers is welcomed
 - Collaboration with WGs on specific country Events could happen if known
 - Some NMAs access economic / market figures (e.g. NMA Germany from VDMA), this could be shared more freely inside CIMAC
- CIMAC Website to be developed:
 - Having a yearly calendar that shows NMAs, WGs, Strategy Groups, CIMAC events meeting dates
 - Pointing at key events happening in the industries CIMAC is involved through all members
 - Improve the NMAs sections showing contact details
- CIMAC Webinars to be further boosted:
 - Focusing on End Users relevant topics
 - Very good participation from the WG#7 “Global Sulphur Cap”, 2 seminars took place
 - Insights on participants to be studied so to make content more compelling

8. Additional agenda items

● [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

9. Date, Time and Place of next meeting

It was decided to hold the next committee meeting by Microsoft Teams between 3rd and 21st August, to be determined by Doodle poll and advised in due course. The potential Members Webinar meeting in September (To be discussed at next committee meeting)

Minutes prepared by Mark Fooks on 17th June on behalf of CIMAC UK NMA.

Background – Why a CIMAC Communication Strategy?

Background

CIMAC is active in driving development and championing the use of large combustion engines in industry. As industry is currently undergoing a significant transformation that is being driven by issues around sustainability and digitalization, CIMAC would like to play a more active role and to be more visible in shaping the future of combustion engines during this transformative period.

Objective

The objective of this communication plan is to provide a structured communication approach that would:

- Increase awareness of CIMAC's key activities
- Position CIMAC on the two key topics of Decarbonization and Digitalization

Background – Overview of the process run with NMAs

Council Autumn 2019 – Feedback from NMAs

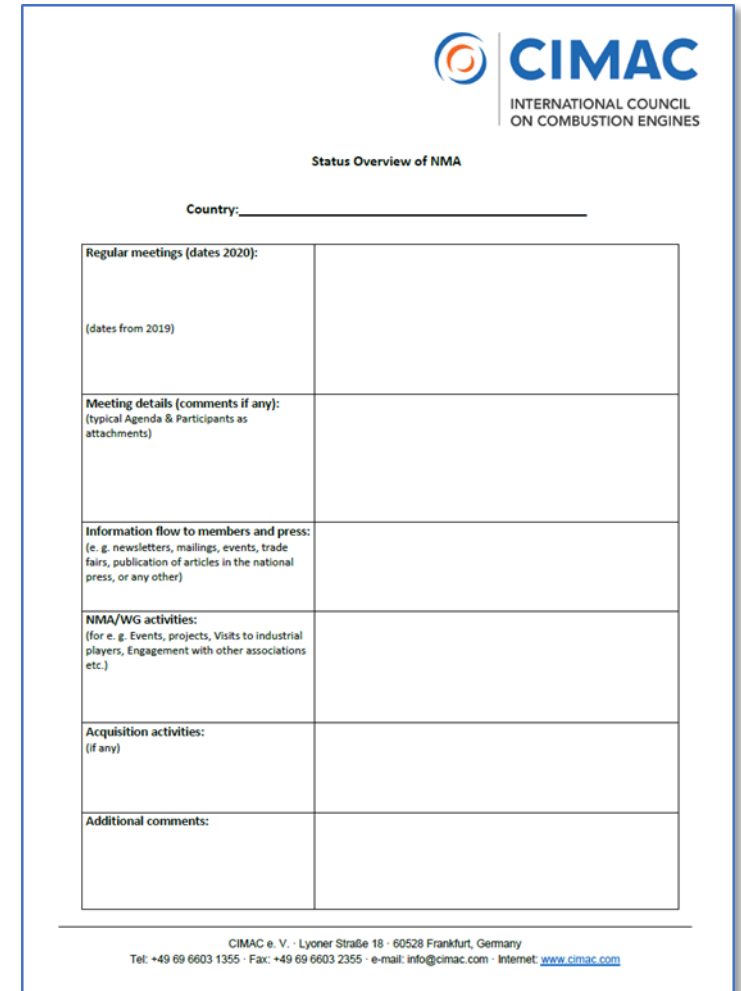
- How best to attract CIMAC to their members as well as the general public?
- Spring 2020 – NMAs best practices exchange of ideas and information


Action: VP Communications & CCS to work on a Communication Strategy and present at next Council Meeting

- Exercise: VP Communications & CCS - Telecon with all NMAs
 - NMA Overview Document
 - Feedback & Inputs
 - Support to NMAs and new ideas

- Communication Strategy based and around the outcome of this exercise
 - To be presented to Council in Autumn 2020

Now: Feedback & discussion with Board (agreeing on the motion)




CIMAC
 INTERNATIONAL COUNCIL
 ON COMBUSTION ENGINES

Status Overview of NMA

Country: _____

Regular meetings (dates 2020):	
(dates from 2019)	
Meeting details (comments if any): (typical Agenda & Participants as attachments)	
Information flow to members and press: (e. g. newsletters, mailings, events, trade fairs, publication of articles in the national press, or any other)	
NMA/WG activities: (for e. g. Events, projects, Visits to industrial players, Engagement with other associations etc.)	
Acquisition activities: (if any)	
Additional comments:	

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Outcome of the interviews with NMAs¹ (1/2)

- Need to leverage more on the CIMAC Vision, Mission and Values:
 - Make it more visible on the website
 - Make sure Vision, Mission and Values become more visible in promotion material

- Promotion material for CIMAC:
 - Make it available for all members to be used
 - Technical database: Can we make it available for external as well (probably not including the last Congress material)

- NMAs meetings:
 - Participation (e.g. chair) from the strategy groups, WGs, or other NMAs as invited speakers is welcomed
 - Collaboration with WGs/Other NMAs on specific country Events could happen if known
 - Some NMAs access economic / market figures (e.g. NMA Germany from VDMA), this could be shared more freely inside CIMAC

¹ All NMAs where interviewed apart from Switzerland and India

Outcome of the interviews with NMAs¹ (2/2)

- **CIMAC Website to be developed:**
 - Having a yearly calendar that shows NMAs, WGs, Strategy Groups, CIMAC events meeting dates
 - Pointing at key events happening in the industries CIMAC is involved through all members
 - Improve the NMAs sections showing contact details

- **CIMAC Webinars to be further boosted:**
 - Focusing on End Users relevant topics
 - Very good participation from the WG#7 “Global Sulphur Cap”, 2 seminars took place – 3rd one on April 29th
 - Insights on participants to be studied so to make content more compelling
 - Shall we have a webinar on GHG topic?
 - Focusing on Universities, R&D
 - Inspirational Webinars where University has opportunity to brand themselves (topics based on competences)
 - R&D Environment; to nurture young talent → to promote CIMAC CASCADES
 - Extend CIMAC’s global reach
 - Webinar platform to support NMAs, WGs remote meeting

¹ All NMAs where interviewed apart from Switzerland and India

CIMAC Webinar Series – Global Sulphur Cap 2020

- **First Webinars by WG7 Fuels**
 - Speakers: Kjeld Aabo and Charlotte Røjgaard (Chair/Sec WG7)
 - 3 times (2 repetitions): March 5 & 19, April 29
 - 30min Presentation + 15min Q&A
 - Presentation content addressed to Ship Owners/Operators but open to all
- **Participants**
 - First 2 Webinars: Reached max. 100 participants
 - 3rd Webinar: Approx. ~50 participants
 - About ½ non-CIMAC members!
 - Diversity among participants (relatively balanced)
 - Participants from Europe, Asia, USA
- **New Opportunities (Current World situation)**
 - Information about participants and feedback possibilities
 - Opportunities to attract new Members
 - Topics that are in demand and most interesting



Social Media

■ CIMAC on LinkedIn & Twitter

- More active on Social Media
- CIMAC events, publications
- Channel to bring CIMAC positions to general public.



<https://www.linkedin.com/company/cimac---international-council-on-combustion-engines>



https://twitter.com/CIMAC_Central

■ CIMAC Newsletter – 4-5 issues per year

- Important information channel to our contacts in industry
- All CIMAC updates regarding ongoing activities.



NEWSLETTER JUNE 2019

Dear Friends of CIMAC,

As we draw curtains on the well-received 29th CIMAC Congress held in Vancouver, Canada, we hope that the event was exciting and successful to everyone who travelled the long distance to be in attendance in Vancouver. CIMAC would like to take the opportunity to thank all the participants, sponsors and co-organizers for making this a memorable one. And to this end, our June 2019 **Newsletter** provides you with our post Congress press release as well as the Congress Questionnaire for your much valuable

■ CIMAC Press Releases

- CIMAC communication channel to press & media
- Important publications, statements and accomplishments.
- CIMAC positions

Press Release
Frankfurt, September 23, 2019



CIMAC is joining the Getting to Zero Coalition

The Getting to Zero Coalition is a partnership which supports the transition to a decarbonized maritime sector and aims to reach the goals of the IMO's Initial GHG Strategy. It is a partnership between the Global Maritime Forum, Friends of Ocean Action, and the World Economic Forum which brings together leading stakeholders from across the shipping sector and related value chains.

The Getting to Zero Coalition is committed to make the entrance of commercially viable Zero Emission Vessels (ZEVs) into the market by 2030 possible. A roadmap will outline the steps and actions needed. The initiative intends to create an enabling environment, to de-risk leadership in climate change mitigation in shipping, and to catalyze partnerships through the platform.

"CIMAC supports the initiative in tackling the problem of climate change and its ambition to reach the 2050 targets set out by the IMO. The Getting to Zero Coalition can foster the urgent change we need. The scale and complexity of the task ahead requires a broad and committed coalition like this", says Paolo Tonon, CIMAC Vice-President Communication.

CIMAC encourages a technology-neutral approach to decarbonize deep-sea shipping. "There is a need to gather maritime stakeholders to work together on solutions to reduce greenhouse gases from shipping, especially through the development of alternative and carbon-neutral fuels", says Peter Müller-Baum, CIMAC Secretary General. Questions concerning production, distribution, storage and bunkering of these fuels evolve around the development of ZEVs. Market drivers and policies need to be explored that can enable the transition. By joining the initiative, CIMAC can contribute to shaping the future of the industry.

More Information about the Getting to Zero Coalition

Please find more information on the Getting to Zero Coalition in the Ambition Statement that is attached to this release.

Date & Venue of the Next Meetings

- Autumn 2020 (Proposals)
 - Board & Council
 - Nov 18-19 (Wed, Thu), 2020 at Tianjin, China

- Spring 2021 (Proposals)
 - Board & Council
 - May 19-20 or June 9-10 (Location - Busan, Korea)